



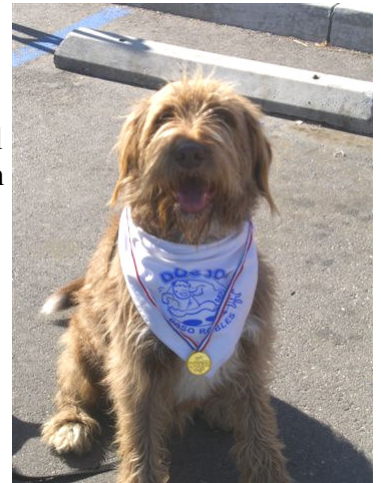
**FOR IMMEDIATE RELEASE
PASO ROBLES, CA
January 22, 2010**

Kennedy Club Fitness and Parks-4-Pups are teaming up to co-host the 2nd **Annual Paso Robles Dog Jog** on Saturday, March 27th from 9 am to 11 am. Dogs and their owners can participate in a 2 mile run or 1 mile walk along the scenic Salinas River Walk trail with the start and finish lines at the Paso Robles club located at 500 South River Road. The Kids 1K run/walk, for children under 12, is new to this year's event.



Race registration is \$15 until March 20 and \$20 from March 20 to race day. Kid's walk is \$5 per participant and children must be accompanied by a parent or adult guardian. Racer goodie bags and event bandanas will be given to 2k and 1 mile walk participants. New this year is a "Rent-a-Dog" option for participants to escort an adoption dog from Woods Humane Society for exercise, love, possibly a new home, for a \$50 donation.

Racers can sign up at Kennedy Club Adventure in Paso Robles, by calling 239-8488 x 33, or by visiting www.parks4pups.org. Event proceeds will benefit Parks-4-Pups and support the building of additional North County off leash dog parks. Dogs must be on leash during this rain or shine event.



Local businesses and organizations are invited to set up vendor booths in the Kennedy Club parking lot and at the starting and finish line. For information about sponsorship or volunteer opportunities, call Sandy Casper at 239-8488 x 33 or Paula O'Farrell at 239-4437.



Parks-4-Pups, a non-profit organization, is responsible for building Heilmann Dog Park in Atascadero and Vineyard Dog Park in Templeton. The organization sponsors community events such as Dog Splash Days and Dogtoberfest in addition to adopting trails for dog walkers.

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